

# MARTIN J STEPHENS

## CURRICULUM VITAE

 24 - 01 - 1993

 martin-stephens@hotmail.com

 07592 976 552

 52A Loftus Road  
London  
W12 7EN

 martinjstephens.com

### PROFILE

I am a well-rounded, adaptable and hardworking creative with well over three years' experience in the digital agency environment. Having gained numerous skills, including copywriting and editing, designing for web, video production and basic front-end web development, I am looking for exciting opportunities that will allow me to further develop and express my creativity.

Whilst becoming a successful editor and key player within PageTiger, I have demonstrated tireless commitment to my development by learning many new skills, including numerous software packages which complement and enhance my skills. I believe that these qualities make me an essential asset to any creative team.

### EMPLOYMENT HISTORY

#### Apr 15 - Aug 18

PageTiger, Richmond, TW9 2LH  
Publishing Assistant (since Apr 15)  
Junior Editor (since Aug 16)  
Editor (since March 17)

Initially an intern, I progressed quickly within PageTiger. My responsibilities were to assist the creative team with client projects, including writing articles for print, proofreading and creating interactive elements with in-house software. I also assisted business leaders by creating content for large marketing projects, helping the business exceed sales targets in 15/16.

PageTiger specialises in creating digital page-turning brochures, magazines and

presentations for corporates. Having already demonstrated proficiency with our in-house web design platform and successful project management skills with smaller clients, I was promoted to Junior Editor. I became responsible for larger clients, including PVH and BBC Worldwide (now BBC Studios).

During this time, PageTiger achieved turnover of £1m for the first time. I was promoted to Editor, taking responsibility for some of our largest clients such as Tesco and Tesco Bank, producing extensive sites which contributed significantly to creative team revenue. I worked closely with stakeholders and designers

to ensure their sites were fully functional, secure and delivered on time.

In addition to my core role, I was heavily involved in creating and managing the company's training products, which included the writing of five training courses, relevant documentation and assuring the quality of their delivery. I often delivered training directly to clients, usually in the classroom setting but also online and onsite at client offices.

#### Dec 14 - Jan 15

AllSaints, Stratford, E20 1EL  
Peak Stylist

#### Nov 09 - Sept 11

Music Technology, St Austell, PL25 5BH  
Sales Assistant (part-time)

## SKILLS

Copywriting and editing  
Digital design  
Project management  
Audio production  
Video production  
HTML and CSS  
Software training

## SOFTWARE

Apple Logic Pro 9  
Adobe Photoshop  
Adobe InDesign  
Adobe Premiere Pro  
Adobe Illustrator  
Adobe After Effects  
Microsoft Office

## EDUCATION

### Higher

London College of Music  
2011 – 2014  
St Mary's Rd, London, W5 5RF

First class honours  
BA (Hons) Music  
Technology with Popular  
Music Performance

### Further

Cornwall College St Austell  
2009 – 2011  
St Austell, Cornwall, PL25 4DJ

BTEC National Certificate  
Music Practice  
Grade: Distinction,  
Distinction

BTEC National Award Music  
Technology  
Grade: Distinction

### Secondary

Fowey Community College  
2004 – 2009  
Fowey, Cornwall, PL23 1HE

10 GCSEs A\* - B  
2 NCFE level 2 passes  
Award in Digital  
Applications (AiDA)  
Distinction  
Prefect of Fowey  
Community College

## INTERESTS

Musicianship  
Gigs & jam nights  
Blogging  
Current affairs  
Sports (Football, F1)  
Reading

## REFERENCES

References are available  
on request.

## PORTFOLIO

To see my full  
portfolio, please visit:  
[martinjstephens.com](http://martinjstephens.com).

## OTHER PROJECTS

As a bass guitarist, I perform live with bands and artists in London and around the UK. These include my jazz band Project Karnak, as well as X Factor finalist Jahméne Douglas and The Voice UK finalist Jaz Ellington.

I started a YouTube series called goJAM, where I write, perform and produce short pieces of music, create videos and design artwork. The first series of goJAMs was released in September/October 2017 and comprised eight videos with a second series of seven videos released in April/May 2018. I am currently developing a third series, with the objective to increase my subscriber count; currently 106, up from 36 at the start of the year.

In order to gain more writing experience, I have written several pieces for a music blog called Somewhere Soul. I began working with the blog in August 2017. I contribute single and live reviews of jazz, funk and neo-soul music.